

SoundExchange Fact Sheet

What We Do:

When sound recordings are played on certain digital services, such as satellite radio, Internet radio, cable TV channels, or streamed as background music in some restaurants or stores, the artist who performed on that recording earns a royalty. So does the copyright owner, which may be a label, or an independent artist who owns his own masters. SoundExchange is the independent nonprofit performance rights organization that has been appointed under federal law to collect and distribute those royalties.

Who We Represent:

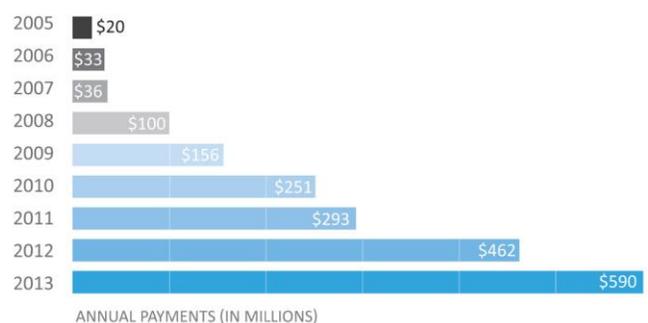
SoundExchange fights for royalty structures that recognize the vital role that the creators of music play for digital services.

SoundExchange represents both signed and unsigned recording artists and small, medium and large record companies. We collect and distribute royalties for multi-platinum stars and local garage bands, for a cappella and acid rock, bluegrass, symphonies, big bands and everything in between. We maintain more than 100,000 recording artists and rights holder accounts.

Our Success:

- We have distributed nearly **\$2 billion** in royalties since our inception. In 2013 alone, we paid out \$590 million in digital performance royalties – a record setting annual distribution for our organization.
- Nearly 90 million Americans listen to Internet radio stations each week, and more than 25 million listen to satellite radio. SoundExchange enables these services to bring you more content choices, and supports thousands of American artists, performers and copyright owners.

SoundExchange Payments



Who Benefits?

Recording artists and labels: We help all artists and copyright holders receive value from digital streaming. We're proud to be reinvesting in the next generation of great music.

Music fans: An easy way for music services to get licensed and pay royalties means lots of choices in legal, accessible-anywhere music discovery and delivery services.

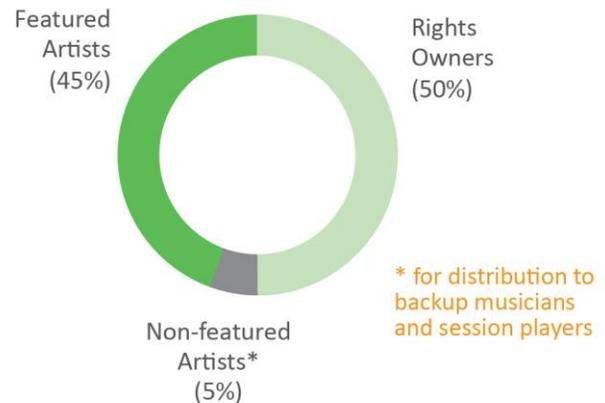
Digital music services: Music start-ups can pay set royalty rates and write just one check, instead of having to negotiate hundreds if not thousands of deals with rights owners who own the content they want to play. In other words, SoundExchange offers a one-stop shop for sound recording rights, meaning services can focus less on licensing, and more on delivering the music.

International Reach:

SoundExchange has numerous agreements in place with international organizations to exchange royalties on behalf of its recording artist and record label members. The organization is dedicated to maximizing members' sound recording performance royalties wherever they are streamed – in the U.S. and abroad.

Who We Pay:

Performance Royalty Splits (By Law)



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