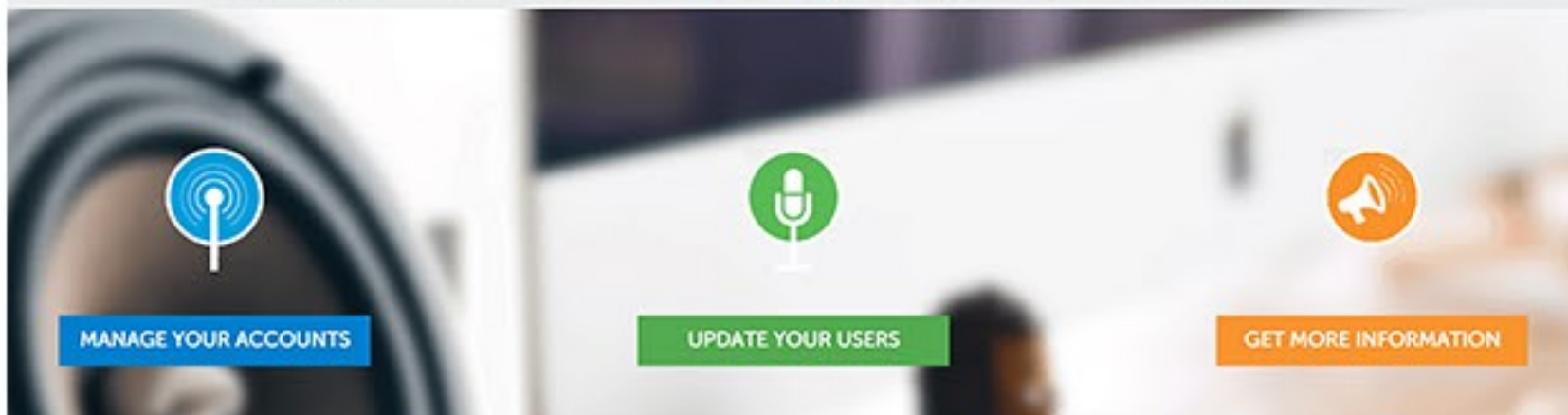


SoundExchange Licensee Direct—save time (and trees!)

welcome to soundexchange licensee direct



We recently launched SoundExchange Licensee Direct, an online portal for services to submit royalties to SoundExchange. You can use this FREE portal to calculate, certify and even pay royalties online. Online calculation and certification of royalties increases accuracy and confirms receipt of submissions!

Please e-mail us at licenseerelations@soundexchange.com to get your personalized link and get started! Have you already signed up and love Licensee Direct? Let us know!



Top question of Q2 2015

Question: "My new/additional station is going to start streaming soon. Do we need to pay the full minimum fee? Will some of it 'carry over' to 2016?"

Answer: Services must always submit a new or restated minimum fee Statement of Account with each new or additional station or channel if their category's minimum fee calculation includes the number of stations or channels. However, if the service consolidates stations on their monthly Statement of Account, additional payment for the minimum fee are only required if the year-to-date royalties do not exceed that amount. Please contact Licensee Relations for more info.

Annual minimum fees are not only distributed as royalties, but also defray some of the administrative costs for statutory licensing. We have historically operated with extremely low administrative cost rates: the 2014 rate was less than 5%!



SoundWaves Licensee Spotlight: ROBOTROSTUDIO.COM

Willie and Pamela Muldrew operate Robotron Studio, and here's what they told us about their digital radio station:

"Robotron Studio has been on the airways a little over two years now. We are new to Internet radio. We designed our station not to compete but to keep the artist[s] & music from 1950–1999 alive.

Not all old music was or is good but we feel we have captured the Classics that will never die. There are people who still enjoy listening to the Classic Oldies from years gone by. If you like Classic Oldies, we have the best combination of Soul and Rock & Roll.

Yes, others have re-recorded Oldies and they are for sale. But if you use the digital equipment you have in hand and in your homes, look at the savings. Robotron Studio plays the music so you don't have to buy, collect or store it.

All our listeners have to do is lock us in @Robotronstudio to enjoy their favorites."

Thanks for writing us, Willie & Pamela, and we wish Robotron Studio the best of success!

(SoundExchange does not confirm the eligibility or compliance of services asserting operation under statutory licensing by featuring them in *SoundWaves*.)

"We've gained an exceptional amount of knowledge about the music industry through working with SoundExchange. We are music lovers who value the music we play on our station and believe all composers, artists and musicians should be compensated for their talents and gifts."

—Pamela Muldrew,
Producer/Co-owner,
Robotronstudio.com

Did you know...

Legendary rock star David Byrne (TALKING HEADS) has joined the SoundExchange Board of Directors as a representative for recording artists. We are thrilled to have him be such an important part of the family.

Check us out on the road:

RAIN Summit Atlanta

September 29, 2015 | Atlanta, GA

NAB Radio Show

September 30–October 2, 2015 | Atlanta, GA

CBI National Student Electronic Media Convention

October 22–24, 2015 | Minneapolis, MN

Remaining due dates for most services through September 30, 2015*:

Wednesday, July 15: May 2015 SOAs and ROUs

Friday, August 14: June 2015 SOAs and ROUs

Monday, September 14: July 2015 SOAs and ROUs

*Not all services are required to submit monthly SOAs and ROUs. Please review your license category information and/or contact our Licensee Relations team with any questions. Amounts shown to be owed on SOAs are due the same date as the SOAs.