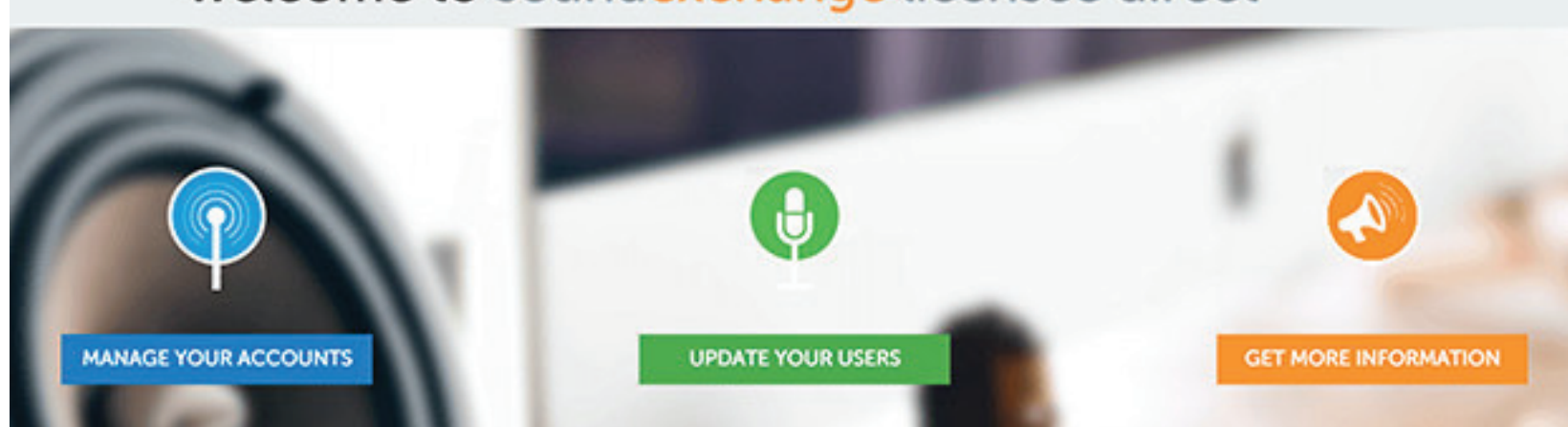


Special Announcement

welcome to soundexchange licensee direct



SoundExchange Licensee Direct is now available to 99% of all commercial services.

85%

Nearly 85% of SoundExchange Licensee Direct users surveyed said that the online portal improves the efficiency and quality assurance of their royalty submissions to SoundExchange.

Register today and start using the online portal designed specifically for licensees to calculate, certify, and submit royalties online. The new account management platform increases accuracy and provides users with confirmations of receipt for submissions. There is no additional cost for using this service.

Please e-mail us at licenseerelations@soundexchange.com to get your personalized link and get started! Have you already signed up and love Licensee Direct? Let us know!

If you aren't yet using Licensee Direct... you should be!

As the lead on Licensee Management for SoundExchange, I am singularly focused on providing our services with an improved user experience, making it easier to report, manage and pay for royalty submissions.



— **Travis Ploeger**
Associate Director,
License Management

I've worked at SoundExchange for more than 9 years, and the two most commonly asked questions from licensees regarding the royalty process are: "When will I be able to calculate royalties online?" and "When will you be able to accept credit cards?" It is with much pride (and relief) that I can now answer both of those questions with, "Today!"

After months of development and testing, SoundExchange Licensee Direct is up and running, with nearly all commercial services now eligible to calculate, certify and pay for their royalties the same way most of them use the sound recordings: through the Internet! (By the end of the year, all noncommercial services will be eligible as well.)

But, we're not done yet! Future enhancements that we plan to launch in the coming months include: greater access to previous submissions, a streamlined permissions process for user setup, and (another often-made request from licensees) the ability to receive International Standard Recording Codes (ISRCs) for sound recordings! ISRCs are the industry "gold standard" for identification metadata, and we cannot wait to be able to help licensees improve their reporting with their inclusion... which, in turn, speeds up royalties processing in general.

So, if you aren't yet using Licensee Direct... you should be! It's free, so there's really nothing to lose except the hassle of spreadsheets and handwritten signatures. [Contact us today to get started!](#)

David Byrne on Digital Radio



Check us out on the road:

[RAIN Summit Atlanta](#)

September 29, 2015 | Atlanta, GA

[NAB Radio Show](#)

September 30–October 2, 2015 | Atlanta, GA

[ABA Forum on Entertainment and Sports Industries Annual Meeting](#)

October 8–10, 2015 | Washington, DC

[CBI National Student Electronic Media Convention](#)

October 22–24, 2015 | Minneapolis, MN

[ACP/CMA Fall National College Media Convention](#)

October 28–November 1, 2015 | Austin, TX

Remaining due dates for most services through December 31, 2015*:

Thursday, October 15: August 2015 royalties and Reports of Use

Monday, November 16: September 2015 royalties and Reports of Use

Tuesday, December 15: October 2015 royalties and Reports of Use

*Not all services are required to submit monthly royalties and Reports of Use. Please [review your license category information](#) and/or [contact our Licensee Relations team](#) with any questions.

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