Come say hello in Orlando!

Produced by RAB and NAB

We are excited to be once more part of **Radio Show**, this year happening September 25-28 in sunny Florida at the Hilton Orlando Bonnet Creek. If you are attending, please stop by booth #30 in the Exhibit Hall, and say hello to folks from SoundExchange, including Travis Ploeger (Director, License Management).

We are also actively scheduling our appearances at state broadcaster association conferences for 2019. Are you interested in having us come to *your*s? Please ask your state broadcaster association to contact us, or **ask us yourself**, and we'll do our best to make it happen!

SoundExchange Licensee Direct Enhancements

Example Service

2018 Commercial Webcaster (CRB) Service

Royalty Management ⓘ

MINIMUM FEE ▾	STATEMENTS OF ACCOUNT ▾	PAYMENTS ▾	REPORTS OF USE ▾

	Month	Royalties ⓘ	Performances	Status ⓘ	Due Date	Report of Use
✔	Minimum Fee	$500.00	N/A	Submitted	31 Jan 2018	N/A
	January	$180.00	100,000	Payment not required	19 Mar 2018	Processing
❗	February	$180.00	100,000	Payment not required	16 Apr 2018	Submit
❗	March	$180.00	100,000	Submitted	15 May 2018	Invalid Structure
❗	April	$180.00	100,000	Submitted	14 Jun 2018	Configure Columns
❗	May	$180.00	100,000	Pay	16 Jul 2018	Failed Matching
❗	June	-	-	Calculate	14 Aug 2018	Submit

⊖	June	-	-	Calculate	14 Aug 2018	Submit
	July	-	-	Calculate	14 Sep 2018	Submit
	August	-	-	Calculate	15 Oct 2018	Submit
	September	-	-	-	14 Nov 2018	-

You may have noticed some slight changes to our online portal, **SoundExchange Licensee Direct**, over the last few weeks, including:

- On the Year-To-Date Summary page, we changed the Royalties button to use the phrase "Statement of Account," which now matches the language on the minimum fee PDF which new services (or services making changes to their account) submit via email or physical delivery.
- We expanded and altered the color coding logic on that page, to more clearly identify whether your attention is required for a submission for a specific period.
- We updated the logic of the statuses in the Reports of Use (ROUs) column, which should (also) more clearly identify whether your attention is required for a specific period's ROUs.

It's a good idea to review your account in SoundExchange Licensee Direct. Licensees can review submissions received since 2014 using this online portal, and we encourage you to make sure that what *we* think is accurate about those submissions is what *you* think is accurate. Does what you see make sense? Mistakes can happen; if there is a missing ROU for a single month, or a missing payment from another, bringing that discrepancy to our attention will almost always resolve the problem much more efficiently than waiting for us to contact you regarding it.

Are there additional changes you would like to see to SoundExchange Licensee Direct? Do you have questions regarding its use? If so, **please let us know.** And, always remember to consult the **user guides** for more information.

Repertoire Matching Service: Frequently Asked Questions

Many of you have already taken advantage of our Repertoire Matching Service in **SoundExchange Licensee Direct**, our FREE service for licensees to receive ISRCs for their catalogs from our world-renowned repertoire database (sourced and unmodified from the rights owners themselves). We have noticed that some of you have asked the same (or similar) questions regarding this exciting way for you to improve the metadata of the sound recordings you use in your programming:

Q: What should I submit to the Repertoire Matching Service? Is it just my ROUs?
A: Submit an Excel or .csv file which lists recordings for which you *do not* have ISRCs, with artist, title, and (if available) album and label information in separate columns. You **should not** submit files containing ads, "station breaks," or other content not being paid for under licensing through SoundExchange. If there are recordings for which you *do* have ISRCs, please **do not** include them in your submissions; please remove any recordings with ISRCs from your file before you submit. If you use a local identifier number or catalog number, please include that number in a column and we will

preserve the information through the matching process. This will aid in your ingestion of any ISRCs which are returned to you (see below…).

Q: What will I get back?
A: You will get back an Excel file containing the information you submitted (including any local ID numbers or catalog numbers), *plus* any ISRCs which we were able to match to it, including *our* recording information for each ISRC.

Q: How long does it take?
A: Each file is individually processed and reviewed for accuracy, with an expected turn-around time of 2-3 weeks depending on current volume of requests and other ongoing internal projects by the Repertoire Matching Services team.

Q: I submitted a file with [insert popular song here] and didn't get a result back. Why didn't it match to one of your ISRCs? What do I do then?
A: The Repertoire Matching Service bulk matches files using our proprietary matching algorithm, so the only matches it returns are the ones which are the strongest possible matches. Differences in the styling of artist names or recording titles, or variances in the reporting of multiple renditions of the same work, may prevent our identification of a high confidence match to an ISRC. Also, if a recording was recently released, we may not have that information in our own ISRC database yet. You are welcomed (and encouraged!) to use **SoundExchange ISRC Search** to manually look up information for any unmatched recordings. You may also resubmit a list of unmatched recordings to Repertoire Matching Service after a few months to see if rights owners have submitted any new releases to our database.

If you have additional questions, or need further assistance with Repertoire Match Service, **please ask us**!

Check us out on the road:

2018 NAB/RAB Radio Show
September 25-28 | Orlando, FL

2018 CBI National Student Electronic Media Convention
October 25-27 | Seattle, WA

2018 ACP/CMA Fall National College Media Convention
October 25-28 | Louisville, KY

Remaining due dates for most services through December 31, 2018*:

Monday, October 15, 2018:
August 2018 royalties and ROUs

Wednesday, November 14, 2018:
September 2018 royalties and ROUs

Monday, December 17, 2018:
October 2018 royalties and ROUs

*Not all services are required to submit monthly royalties and ROUs. Please **review your license category information** and/or contact our Licensee Relations team with any questions at (202) 559-0555 Mondays through Fridays from 10 AM to 5 PM ET or via email at **licenseerelations@soundexchange.com**.

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