

## SoundExchange wants YOU to join us at the 2017 NAB Show in Vegas!

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For the second consecutive year, SoundExchange will have a booth in the Exhibit Hall for the annual **NAB Show** at the Las Vegas Convention Center. The 2017 show begins Monday, April 24 and ends Thursday, April 27 ... and any statutory licensees that use our Guest Pass Code on or before Friday, March 24 will be able to receive a **FREE** Exhibits Pass (\$150 value)! (After March 24, the NAB will assess a \$50 processing fee during registration.)

As you may know, the NAB Show is the annual "must attend" event for broadcasters of all types, shapes and sizes. We hope that you are able to grab an Exhibits Pass and visit us at our booth (N6032 -in the North Hall.) Find out about exciting new developments in how services can obtain metadata from our world renowned repertoire database and ask any questions you may have about royalty obligations when streaming sound recordings.

NAB Show 2017 registration link: <http://nabshow.com/register>

SoundExchange Guest Pass Code: **LV6552**

If you have questions, please contact [Licensee Relations](#) and we'll be happy to help you. Hope to see you there!

## SoundExchange Licensee Direct in 2018

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We ended 2016 with almost half of all monthly submissions to SoundExchange (including payments, Statements of Account, and Reports of Use) being done *online*. Services using **Licensee Direct** are spending less time submitting royalties (with fewer errors) and obtaining ISRCs via augmented ROUs. **Beginning with January 2018 transmissions, all royalties must be calculated and certified online, by creating SOAs within Licensee Direct.** (We will still accept ROUs delivered via email and FTP upload, but we will no longer offer an Excel version of the SOA form.) So, if you aren't using it already, please visit [Licensee Direct](#) today.

## Check us out on the road!



### College Media Association Spring National College Media Convention 2017

March 11-14, 2017  
New York, NY

[REGISTER ▶](#)



### 2017 NAB Show

April 22-27, 2017  
Las Vegas, NV

[REGISTER ▶](#)

## Remaining due dates for most services through June 30, 2017\*:

### **FRIDAY, MARCH 17:**

January 2017  
royalties and Reports of Use

### **FRIDAY, APRIL 14:**

February 2017  
royalties and Reports of Use

### **MONDAY, MAY 15:**

March 2017  
royalties and Reports of Use

### **WEDNESDAY, JUNE 14:**

April 2017  
royalties and Reports of Use

\*Not all services are required to submit monthly royalties and RoUs. Please [review your license category information](#) and/or [contact our Licensee Relations team](#) with any questions.

You can contact us at (202) 559-0555, Mondays through Fridays, 10 AM to 5 PM, or via email at [licenseerelations@soundexchange.com](mailto:licenseerelations@soundexchange.com).



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